

Critiques for Asian Art Museum

At a first glance of the Asian Art Museum's first page of their website, it starts off being bold by having a black background with two artwork images that makes the viewers want to look at them more and more. When scrolling down the page, the images with titles and links attached to them are put in a standard, formal style. This shows that the Asian Art Museum's purpose is to show people that they are the real deal when it comes to showcasing Asian artworks and that they are serious about it. This was intended for audiences that are looking for legit websites that showcase Asian artworks. For the color and the images on their website, the words and background are black, gray, white while some images are colorful and some are black and white. The purpose of the words and background is to let the images shine on themselves, which matches with the purpose of the Asian Art Museum showcasing Asian artworks. For navigation and content, some viewers can get a bit lost looking through their website since there are a bit too many identical links/images being too close to each other and to click on, but they do provide a lot of content, which is nice for viewers to explore through. For responsiveness, viewers would most likely feel satisfied and educated when finished with looking through the Asian Art Museum's website.

