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Critiques of IPVtech Website

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Critiques

1. I am unsure if this is in the realm of website design but I would definitely change the title of the website or attempt to modify it into a title that sends a clearer message of the website's purpose. I would modify the title and edit the home page.
2. For the home page edits, I would center the title more and decrease the size. I feel that the title takes up the majority of the home page and would leave potential viewers confused and disoriented. I would include small boxes of text describing the purpose of the website and giving backstory to its origins.
3. The various pages are linked on top of the page and its order is clunky and a bit confusing. I would hide the multiple links and use a sort of clicking button or mechanism for viewers to click and then a bar would come out, detailing all the available resources.
4. I would definitely attempt to change the design of the page. I understand that the main focus should be on viewers having access to all these resources but I think that the design is essential in creating a welcoming environment to people who have been impacted by domestic violence.
5. I would shift the design from white, black and red to more earth tones such as a light orange but also keeping the white. I think that by implementing more softer colors, it would make the website feel more accessible to people who come looking for resources.